



Trivia quiz: How Did the Candy Get Its Name?

Although we tend to associate candy with children, many candies first gained their popularity – and sometimes even their inspiration – by being distributed to soldiers in war zones. Hershey's chocolate bars and M&Ms are just two examples. Candy history and name origins can be (nearly) as delicious as the product.



True or False?

1. **Hershey's Kisses** were introduced as a bite-size chocolate in 1907, and have been popular now for more than 100 years. They were so named because if you bite into them curly top-side first, your lips around the bottom of it form a kiss.
True ___ False ___
2. The chocolate-covered wafers that are known as **Kit Kats** originated in the 1930s in England and got their name from the famous London Kit Kat Club, which despite the stripper sound of it to modern ears, was an 18th century literary club. ("Kats" were wide, but short in height, paintings meant for rooms with low ceilings.)
True ___ False ___
3. **M&Ms** had their beginnings when Forest Mars, Sr., an heir to the candy company founded by his father, saw soldiers eating hard-shelled chocolates during the Spanish Civil War in the 1930s. He came home and developed and patented his version, naming them M&Ms after his children, Marvin and Mary.
True ___ False ___
4. **3 Musketeers**, another candy bar from the Mars Company that originated in the 1930s, gained its name for the simple reason that the novel by Alexandre Dumas was one of Mr. Mars favorite books.
True ___ False ___
5. Another Mars bar, **Snickers**, is named after a favorite family race horse, not as sometimes thought, because you laugh or snicker when you taste them.
True ___ False ___





6. **Tootsie Rolls**, one of the original penny candies, were created by Austrian immigrant Leo Hirshfield, for his small New York City store, and named after his daughter Clara, whose nickname was "Tootsie."

True ___ False ___

7. The **Milky Way** Bar was named after the Earth's galaxy because, in the overblown language of the time, tasting it was like being lifted into the heavens.

True ___ False ___

8. The **Oh Henry!** candy bar was perhaps named after a boy named Henry who hung around the Williamson Company flirting with the female candy makers. Taking advantage of his interest, they would shout "Oh Henry!", whenever they needed him.

True ___ False ___

9. The **Baby Ruth** bar was unveiled by the Curtiss Candy Company of Chicago in 1921, the year Babe Ruth set a home run record. But the candy company reps, perhaps to avoid paying royalties to Babe, said it was named after President Cleveland's daughter, who was indeed known as Baby Ruth, but who had died many years before.

True ___ False ___

10. The **Butterfinger** is another Curtiss Candy Company confection. It was introduced in 1923 and named to go with the slogan, "Don't let this one slip away."

True ___ False ___



11. James Welch, the creator of **Junior Mints**, meant his candy to be a wordplay on the popular Broadway play of the early 1940s, Junior Miss. (Not on the beauty contest which arrived years later.)

True ___ False ___

12. The **Checkerbar** is a newcomer to the candy stage, arriving in 2000. It's produced by and named after Chubby Checker, the sixties singing sensation, who created a bar in a checkerboard pattern of dark and milk chocolate squares.

True ___ False ___

Sources: <http://hotword.dictionary.com/candybar/>
<http://www.health-benefits-of-dark-chocolate.com/candy-bar-trivia.html>
http://www.askmen.com/top_10/entertainment/66_top_10_list.html

Answers:

- | | | | | | |
|------|------|------|------|------|------|
| 1. F | 3. F | 5. T | 7. F | 9. T | 11.T |
| 2. T | 4. F | 6. T | 8. T | 10.F | 12.T |

Notes:

1. Legend says the name referred to the sound the machine made when extruding the chocolate during the manufacturing process.

3. The name M&Ms comes from the surnames of the company's founders: Forrest Mars and William F.R. Murrie.

4. 3 Musketeers were originally three different pieces of candy: chocolate, vanilla and strawberry.

7. It was inspired by the popular malted milk drink; the company's intention was to put "chocolate malted milk in a candy bar."

8. This is the official candy bar website story, although some think it's just a story.

10. The Curtiss Candy Company held a contest to choose a name. The winning entry was from Nikola Jovanovic, who submitted his own nickname, Butterfinger, earned from his clumsy gait.

