

Trivia quiz: Why Is That the Color?

1. How did orange coffee pots in restaurants come to be associated with decaf coffee? _____

- a. Because orange is an "alerting" color that makes the difference between pots obvious
- b. Because orange is the brand color of Sanka, a decaffeinated coffee whose sales department supplied the pots free to restaurants who bought their coffee

2. Why do some chickens lay brown eggs instead of white ones? _____

- a. It depends on the breed.
- b. It depends on the feed.



3. Why are flamingos pink? _____

- a. It's in their genes.
- b. It's in their diet.

4. Why are traffic signals arranged with red on top, green on the bottom and yellow in between? _____

- a. To help the colorblind
- b. Because it matches the order of the colors in a rainbow

5. Is there a land animal the color of purple grape juice? _____

- a. Yes, the South African blesbok, an antelope whose fur has a purple sheen
- b. Only in your imagination

Notes:

- 1. Sanka was first developed in Europe and derives its name from the French phrase "sans caffeine."
- 2. The color of the egg yolk is affected by their feed.
- 5. And pink walruses exist, too. They turn pink when warm – having a hot flash maybe?

Answers: 1. b 2. a 3. b 4. a 5. a



Word Game: "Red-dy" or Not

Fill in the blanks below with a word that ends in or contains the word "red." There are more than 2000 such words in the English language, so feel free to make up your own game when you finish this one!

1. Whether it was her nature or _____, she believed in giving _____ where it was due.

2. Who would have _____ it? But suddenly she knew she had found a _____ spirit.

3. She started to remove the _____ from the picnic basket but was _____ by the wind.

4. Like a kitten she _____ at him, and like a snake, he _____ closer.

credit hampered heredity ingredients
kindred predicted purred slithered

Answers: 1. heredity, credit; 2. predicted, kindred; 3. ingredients, hampered; 4. purred, slithered

Food For Thought: Does your Car Fit Your Personality?

In the 1950s you could get a pink Cadillac or a turquoise and white Nash Rambler. Among the choices 1955 Chrysler dealers offered their cars in were:

Chiffon Green
Fantasy Yellow
Pompano Peach
Tango Red
Tampa Turquoise



These days our car colors tend to be less fanciful. Leatrice Eiseman, founder and director of the Eiseman Center for Color Information and Training, suggests that the color of your car reflects your personality as follows:

Black: You are empowered, not easily manipulated, love elegance, and appreciate classics.

Dark Blue: You are credible, confident, and dependable.

Gray/Silver: You are elegant, love futuristic looks, and cool.

Red: You are sexy, high-energy, dynamic and speed-loving.

Taupe or Tan: You have timeless, basic, simple tastes.

Does Ms. Eiseman's description fit you?

If your present car isn't your ideal, what color car would be and why?

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